

Charlottesville Business Exchange
Minutes
March 3, 2016

President Dennis Kidd called the meeting to order. In attendance were: Dennis Kidd, Maggie Morris, Jenn McArtor, Bill Rudd, Paul McArtor, Stuart McClintic, Blanton Bryant, Stacey Norris, Greg Allen, Maria Gallery, Terry Campbell, Angelo Jennings, Todd Jenkins, Larry Miller. Dan Elash and Libby Edwards-Allbaugh both contacted leadership about being unable to attend.

We welcomed Jenn McArtor as our newest member.

Guests: None.

Officer Reports:

President: Dennis reported that the leadership held its first meeting earlier in the morning. If you have any ideas about the group please let him or one of the officers know so that it can be addressed.

VP Education: Paul reported that we would start a renewal meeting with current members about a month before their renewal date. The purpose of the meeting is to discover ideas members hold about the group and the group direction. It is not to readmit members. If however the member is not intending to renew the meeting can become an exit interview. He was asked if those who recently renewed would have such a meeting and replied if requested but we will but we are not planning to unless requested.

The upcoming presentation schedule through the end of March is:

March 10, 2016 – Group Exercise led by Dr. Dan

March 17, 2016 – Dennis Kidd Member Focus

March 24, 2016 - Guest Speaker: Keith Reynolds from Synapse an open networking opportunity

March 31, 2016 – Group Exercise

VP Membership: Angelo reported on the membership committee meeting. We always need to have two members conduct the interview. However with only three members this often slows down the interview process. To speed up membership interviews if two members of the committee are unable to coordinate an interview, one membership committee member and a member of the leadership team will conduct the interview.

Action items from the membership committee meeting:

We need to recreate the tote that held the membership folders and some other items. The tote was last seen at Burton's but seems to have disappeared. If anyone knows its whereabouts please let Angelo know.

If you invite a guest to the meeting please make arrangements to arrive early and introduce the guest to the members.

We want to find a way to become more involved in the community. We want to participate in

non profit events and wear something distinctive such as a tee shirt or as was suggested a collared shirt. Several people noted some possible events such as an upcoming Greene County Habitat event, the United Way Day of Giving and the Tom Tom Festival.

Treasurer: Last week we reported 35 RB's with Paul and Dan leading with 4 a piece and closed business of \$725 with a year to date total of \$662,310.

Secretary: We have gotten away from closing the meeting with our wrap ups. Please hold the report forms until the end of the meeting and turn them in as you give your weekly report and testimonials.

Announcements: Maggie announced during her 60 second infomercial that she is looking for silent auction items to benefit the March of Dimes fund raiser the bank is putting on.

Stacey reminded the group that this year marks our 10th year anniversary. The leadership team will look for ways to celebrate this milestone. If anyone has ideas they would like considered please let someone on the leadership team know.

Educational Moment: In Dan's absence Bill Rudd gave us a compelling story about a young person trying to find a job. The story had 3 points: 1. Show up. 2. Show up on time. 3. Show up on time dressed to play.

Member Focus: Terry Campbell gave a presentation that discussed the manner in which companies can get funding and the costs of the funds. He followed that with a case study of one of his former clients who has since graduated to bank funding and showed the general costs of factoring accounts receivable.

There being no further business the meeting closed.